

ROLE OF EDUCATED RURAL WOMEN IN HOUSEHOLD ACTIVITIES IN DHARMAVARAM BLOCK OF ANANTAPUR DISTRICT IN ANDHRA PRADESH STATE

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ABSTRACT

The study was conducted in Anantapur District of Andhra Pradesh to measure the role of educated rural woman in household activities in Anantapur district of Andhra Pradesh. A total number of 120 respondents were selected randomly from four villages under Dharmavaram block because most of the educated women were involved in house hold activities. The data were collected through personnel interview method by using pre structured interview schedule and later appropriate statistical analysis applied to draw logical findings. The findings revealed that age, occupation, land holding, annual income, farming experience, mass media exposure, risk orientation and extension contact of the respondents belongs to medium level; innovativeness and social participation of the respondents belongs to low level. Most of the respondents belong to graduate level of education. Age, education, occupation, land holding, annual income, farming experience, mass media exposure, innovativeness, social participation, extension contact and risk orientation were positively and significantly correlated with house hold activities of the role of educated rural women in farm operations and house hold activities at 0.01 % of probability.

KEYWORDS: *House Hold Activities, Role of Educated Rural Women*

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